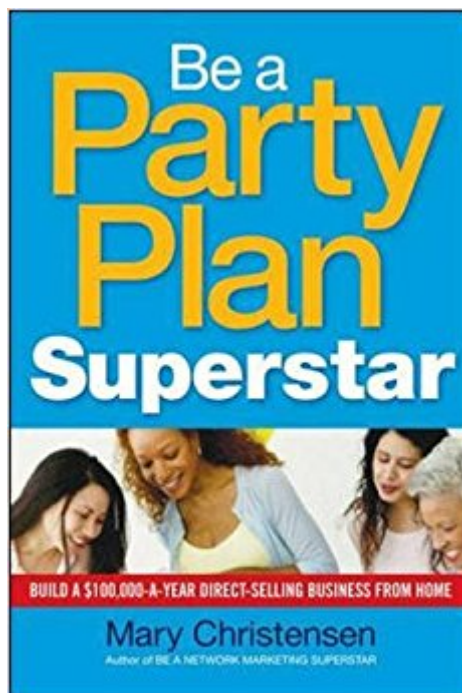




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# Be A Party Plan Superstar: Build A \$100,000-a-Year Direct Selling Business From Home



## Synopsis

The "party plan" model of direct selling--introducing products through home parties, social gatherings, and fund-raisers--has been the route to financial freedom for millions. This inspiring, hands-on manual, written by an author who has achieved unprecedented success herself, shows other women how they can generate more bookings, more sales, and more business leads at their parties, as well as build a team of independent party planners, and drive up their own commissions.

## Book Information

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## Customer Reviews

“An irresistible success guide for every woman who wants to earn an enviable income without sacrificing her family or her independence.” — Networking Marketing Business Journal

The “party plan” model of direct selling “introducing products through home parties, social gatherings, and fund-raisers” has been the route to financial freedom for millions. This inspiring, hands-on manual, written by an author who has achieved unprecedented success herself, shows other women how they can generate more bookings, more sales, and more business leads at their parties, as well as build a team of independent party planners, and drive up their own commissions.

Exemplified by powerhouse brands like Tupperware, Pampered Chef, and Mary Kay, the party-planning method is an unparalleled opportunity for anyone to live the life they dream about and deserve. In *Be a Party Plan Superstar*, readers will discover, step-by-step, how they can transition from selling to friends and family to building a profitable business, develop a

whoâ€™s-who customer base, create an environment of fun, be an engaging host, and close sales effortlessly. This is the one book that shows women how to become direct-selling superstarsâ€”simply by being the life of the party.

After having the opportunity to hear Mary Christensen speak at a convention I had attended, I was thrilled to find her books on at such an amazing price! I had no idea that she had several books available. I ended up purchasing three of her books. I am still in the process of reading all the great information inside each book. I definitely recommend anyone in the direct selling business to purchase her books and apply her advice to help make your business succeed.

The best part is the inspiration at the end. I want to start over and read the whole book again, but I learned that the best training is "On the Job". Now is the minute to start growing your business one party at a time ! Reading won't make you money, but it will build your confidence to make money at your parties and build a team right away. Its a lot to learn at once, but if it was too easy everyone would be doing it. If it was too easy we wouldn't need these books for support. If it was too easy it wouldn't be as rewarding. Party plan is not easy, but it can be the answer to your dreams. It provides equal opportunity for anyone to earn 6 figures if they can learn to be self-disciplined. I will be recommending this book to my teammates.

I have been with party plan and network marketing since I was 19. Now, at 47 and working my way to the top rungs of my company as a consultant doing parties, I am thrilled to see such a resource as Mary's book "Be a Party Plan Superstar"!!! I feel this book is like having a business trainer helping you step by step to reach your goals. She is inspiring yet practical. She gives the actual HOW TO's to being a successful party planner. How to keep your calendar FULL and yet CONTROL your calendar. Mary is kind enough to share her secrets as to how she has been a superstar in this industry. Thank you Mary! Rita Zimmerman Super Star Consultant Scentsy

This book is helpful for those who've never undertaken direct sales before but I'm hoping that they also read other resources written on the subject because this is certainly not my go-to book on the topic. I find the author quite aggressive in her approach - something that, over here in Australia, would go down like a fart in a church. The art to the sale is gentle coercion, not hitting someone over the head with your handbag. Perhaps her style is the American way? Either way, while I enjoyed the read (a very quick one...the book is quite small), I could see why she has earned as

much as she has. She's a shark. And if that works for you, then great. For me, this book left me with a bad taste in my mouth.

This book was recommended as a must buy from my up-line. I got lots of great ideas from this book to increase my sales. I had a home party planned and this book helped A LOT! I gained some perspective on some things that I was doing that really would not impact my bottom line and I also gained some knowledge to make a difference in how some of the things were presented. I would recommend this book for anyone starting a direct selling career!

This is my most used reference book whenever I need a fresh idea for a party or demonstration. The authors suggestions are often time visually impacting, easy to prepare and adapt to your product. She invites you to copy her ideas, templates, and share her enthusiasm to create memorable parties. In the party plan model of direct selling, the guest experience is so much a part of the sale, that it benefits everyone to put on a show stopper. My copy is tattered, marked up and dog eared...love it.

I loved this book. It had so much information in it, I can't wait to loan it to my friend who is also in direct sales. It should definitely be required reading for everyone in direct sales. I have already put a few of the tips in place and have a party booked in less than 2 weeks. It definitely boosted my confidence in my business, as well as reframed the language I use when presenting products. Great read!

It's a great book for anyone just getting started in direct sales!! Also, would be a good refresher book for those who have been direct selling for any length of time!! It's an easy read and full of information!!

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